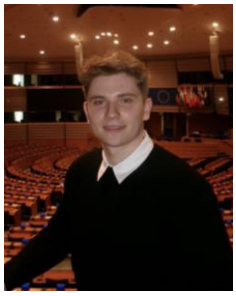
Vladimir Koval

International Business Management Student | Digital Marketing | Brand Marketing | Events

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LinkedIn profile | Portfolio



Personal Statement

Final year International Business Management student at Karel de Grote University of Applied Sciences and Arts, in hopes of finding job experiences in Europe to develop and expand my skill set to provide meaningful contributions to the workforce. I am particularly interested in positions that can better help me understand digital marketing, brand development, and events.

Target Dates: *February 22 to May 14, 2027 (Dates flexible by around three weeks).*

Languages	Proficiency
English	C1
Russian	Native
Ukrainian	Native
Dutch	B1

WORK EXPERIENCE

Store Opening Team Member – New Yorker, Antwerp | Jun–Aug 2026

- Assembled customer-facing display fixtures for the new store launch, supporting visual merchandising and an attractive shopping experience.
- Collaborated with the opening team to meet launch deadlines and prepare the store for customers.

PROJECTS

Meet Me Antwerpen – Event Marketing & Organization

- Created and promoted a social event concept for adults aged 28–50 using Instagram, Meta Ads and Fienta ticketing.
- Organized four events with 25–50 attendees each, coordinating venues, ticket sales, promotion and budgets.

University Marketing & Analytics Projects

- Co-developed a marketing plan for Red Bull Germany, achieving a project grade of 19/20.
- Cleaned and transformed data in Power BI, built a dashboard and successfully completed the graded final assessment.

SKILLS

Digital Marketing: Meta Ads, pixel setup, audience targeting, event promotion
Event Tools & Operations: Website and ticketing setup, Fienta, budget tracking
Data & Analytics: Microsoft Excel, Power BI

EDUCATION

Karel de Grote University of Applied Sciences and Arts – Antwerp, Belgium *Bachelor of International Business Management | Third year | Expected graduation: 2027*

INTERESTS

Fitness , cooking